

WEST RALLY

Big Bear Lake, CA
July 14-16, 2017

EAST RALLY

Deals Gap, NC | TN
September 8-10, 2017



Help us reach
our donation
goal of
\$10k
to the



Celebrate with the Women's Sportbike Rally

Sponsorship opportunities include (but are not limited to):

❑ Presenting: Women's Sportbike Rally presented by <YOUR COMPANY>

What you get:

- ✓ Presenting sponsorship for both West and East Rallies
- ✓ Sponsorship announced via press release and newsletter
- ✓ Your company logo/link on our website and social media headers
- ✓ Your company logo/link incorporated into our 2017 email signature
- ✓ Your company logo/link in our bi-weekly newsletters
- ✓ Two (2) entries into each event (transferable/gift-able)
- ✓ Your company banner raised at both West and East events
- ✓ 3 dedicated social media posts per week through 10/31/17
- ✓ Social media takeover during each event (6 total days)
- ✓ Newsletter email list
- ✓ End of year demographic report

What we ask in return:

- **\$5000**
- Two (2) Grand Prize items (Value: \$150+)
- Six (6) Door Prizes (valued \$20+)
- Swag bag items (300)
- Sponsorship shout out on your social media

❑ Single Activity Sponsorship (choose West or East): Friday Bike Night, Saturday Group Rides, Saturday Workshops, Saturday Night Costume Ride + After Party, or Sunday Bike Wash

What you get:

- ✓ Title sponsorship for selected activity
- ✓ Sponsorship announced via newsletter
- ✓ Your company logo/link on our online Rally schedule
- ✓ Your company logo/link on our website sponsorship page
- ✓ Your company logo included in printed Rally schedule
- ✓ 1 dedicated social media post per week (West: immediate – 7/30 | East: 7/17 – 10/31)
- ✓ Banner displayed during check-in and sponsored activity
- ✓ Social media takeover during activity (4 hours)

What we ask in return:

- **\$500 - \$1000 (varies by activity)**
- One (1) Grand Door Prize item (Value: \$100+)
- Two (2) Door Prize items (valued \$20+)
- Swag bag items (300)

Do you have a
unique idea?

Share it with us!!!

❑ Product for Charity Raffle & Door Prize Drawings

What you get:

- ✓ Your company logo/ link on our website donor page
- ✓ 1 dedicated social media post /week 1 month prior to event
- ✓ Shout-out sponsorship thank you to attendees during event
- ✓ Social media shout-out with photo(s) of winner(s) + prize(s)

What we ask in return:

- **Global / National companies** → at least two (2) products or vouchers (supports West AND East events) valued at \$50+
- **Regional / Local companies** → at least one (1) product or voucher (supports West OR East event) valued at \$50+

Sponsorship Commitment Form

Save paper and time by submitting online:
womenssportbikerally.com/sponsors/

Company _____ Contact _____

Contact Address _____

Contact email _____ Contact phone _____

We would like to support the following event(s) (check one or both):

- WSR West -July 14-16, 2017 - Big Bear Lake, CA WSR East – Sept 8-10, 2017 - Deals Gap, NC

Sponsorship selection(s):

Check all that apply	Sponsorship	Available	Fee	Please note
<input type="checkbox"/>	Presenting (West and East events)	1	\$5,000	Sponsorship commitment is considered <u>confirmed</u> once fee and/or donation has been received. Once confirmed, event organizers will contact you with shipping information. Please DO NOT ship items to any previous address on file.
<input type="checkbox"/>	West ~ Bike Night	1	\$1,000	
<input type="checkbox"/>	West ~ Guided Group Rides	1	\$500	
<input type="checkbox"/>	West ~ Workshops	1	\$900	
<input type="checkbox"/>	West ~ “Be Your Own Hero” Ride + After Party	1	\$1,000	
<input type="checkbox"/>	West ~ Bike Wash	1	\$1,000	
<input type="checkbox"/>	East ~ Bike Night	1	\$1,000	
<input type="checkbox"/>	East ~ Guided Group Rides	1	\$500	
<input type="checkbox"/>	East ~ Workshops	1	\$900	
<input type="checkbox"/>	East ~ “Be Your Own Hero” Ride + After Party	1	\$1,000	
<input type="checkbox"/>	East ~ Bike Wash	1	\$1,000	
<input type="checkbox"/>	Donation for Raffle / Door Prizes	Unlimited	No fee	
<input type="checkbox"/>	Other	Unlimited	varies	

 Signature of Authorized Contact / Date

We proudly support The Skin Cancer Foundation *in memory of Tiffany “Sportbikegirl” Weirbach*

Event Contact:

Please contact the event director at your convenience for any questions you have or support you may need:

Brittany Morrow, Director

info@womenssportbikerally.com

[\(951\)444-5531](tel:(951)444-5531)

Shipping Information

*Your sponsorship selection will determine the shipping address we provide. PLEASE do not ship items to any previous shipping address on file.

EIN:

81-5035704

W-9 provided upon request